



# National Environmental Education Week

A National Environmental Education Foundation Program

March 26, 2009

[www.eeweek.org](http://www.eeweek.org)



Dear 2009 EE Week Partners,

With just a few short weeks until EE Week begins, we want to encourage you to promote your EE Week activities to the local media. You've done so much work to bring environmental education to your students, why not pitch your event to the local media and earn some recognition for your efforts, your students' accomplishments and the national effort to increase K-12 environmental literacy?

If you are interested in having your EE Week activities highlighted in the local media, please contact [Dan Seligson, NEEF's communications director](#). We will work with you to develop a press release for your event and will help to connect you with the local press and the reporters covering your area schools.

Increasing the number of media stories about EE Week and your school or organization's efforts to bring environmental education to K-12 students not only offers something to show for your work and commitment, but it is also helpful to the national movement of increasing environmental literacy, getting kids outdoors and promoting understanding and protection of the natural world.

Please join us in our efforts to publicize the important work that you do during EE Week and every day.

Sincerely,

Jessica Culverhouse  
National Environmental Education Week Coordinator



## Our Program

National Environmental Education (EE) Week is the largest organized environmental education event in the United States. EE Week promotes understanding and protection of the natural world by creating a full week of environmentally-themed lessons and activities in K-12 classrooms, nature centers, zoos, museums, and aquariums.

## Quick Links

[Register Now for 2009!](#)

[FAQS](#)

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The National Environmental Education Foundation (NEEF) provides knowledge to trusted professionals who, with their credibility, amplify messages to national audiences to solve everyday environmental problems. Together, we generate lasting positive change.

NEEF partners with professionals in health, education, media, business, and public land management to promote daily actions for helping people protect and enjoy the environment. Through our primary programs - Classroom Earth, National Public Lands Day, National Environmental Education Week, Business and Environment, Earth Gauge and our Pediatric Environmental History Initiative - we offer Americans knowledge to live by.

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## Contact Us

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